

SAG-AFTRA FOUNDATION PRESENTS

Storyline Online®

THE IMPACT OF STORYLINE ONLINE® — STORYLINEONLINE.NET

45 free streaming videos for children and ESL learners
(as of 3/2018)

Available 24 hours/day, 7 days/week

Over 8 million unique views every month

A lifetime of more than 200 million views

A significant percentage of views occur in classrooms,
watched by 20-30 students, which means the actual
reach and audience far exceeds the official view count.

Viewed in 228 countries and territories every month

**YOU CAN MAKE A GLOBAL IMPACT AND ADVANCE
CHILDREN'S LITERACY.**



MINDY STERLING READS *LIBRARY LION*

SAG-AFTRA
FOUNDATION



SPONSORSHIP OPPORTUNITIES

SPONSOR ONE (1) STORYLINE ONLINE® VIDEO

DONATION AMOUNT: \$35,000

COMPANY/ORGANIZATION WILL RECEIVE:

VIDEO BRANDING

Logo on video will live in perpetuity on the Storyline Online® website
(storylineonline.net), YouTube, SchoolTube and My VR Spot

ONLINE BRANDING

Logo on Storyline Online® website linked to your site
Hyperlink in video description on YouTube to your site
Logo on the SAG-AFTRA Foundation website linked to your site

COLLATERAL MATERIALS

Logo on parent and teacher activity guides
Logo/name inclusion in all promotional graphics/ads for video

PR AND MARKETING

Logo and/or name included in all media, press releases and promotional
materials
Homepage slide on SAG-AFTRA Foundation
Social media posts and mentions on Storyline Online® and SAG-AFTRA
Foundation Facebook, Instagram and Twitter with over 200,000 followers
Logo and/or name included in E-blast to over 45,500 emails

SPONSOR THREE (3) STORYLINE ONLINE® VIDEOS

DONATION AMOUNT: \$100,000

COMPANY/ORGANIZATION WILL RECEIVE:

Package includes everything listed above for three (3) videos - branding,
collateral materials, PR and marketing

Two (2) tickets to the SAG-AFTRA Foundation's 3rd Annual Patron of the
Artists Awards in November 2018 at the at the world-class Wallis
Annenberg Theater for the Performing Arts in Beverly Hills, California

JOIN OUR CAST. BE A SPONSOR OF STORYLINE ONLINE®.

CONTACT

KEVIN CONNELL | DIRECTOR OF CORPORATE RELATIONS
KCONNELL@SAGAFTRA.FOUNDATION | 323-549-6426

BE A SPONSOR OF STORYLINE ONLINE®

NO ONE TELLS A STORY BETTER THAN AN ACTOR. NO ONE MAKES AN IMPACT BETTER THAN YOU.



VIOLA DAVIS READS *RENT PARTY JAZZ*



CHRISTIAN SLATER READS *THE COAL THIEF*



LILY TOMLIN READS *HEY, THAT'S MY MONSTER*

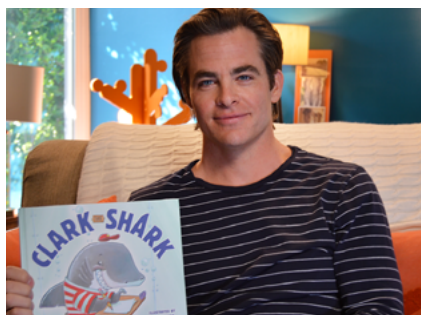
The SAG-AFTRA Foundation produces an internationally recognized children's literacy resource called Storyline Online® (storylineonline.net) which streams interactive videos for children ages pre-K through 5th grade featuring beloved actors reading award-winning children's literature alongside creatively produced original illustrations.

Storyline Online® readers include Viola Davis, Kristen Bell, Chris Pine, Lily Tomlin, Christian Slater, Annette Bening, Rose Byrne, James Earl Jones, Kevin Costner, Rita Moreno, Betty White, Elijah Wood and dozens more.

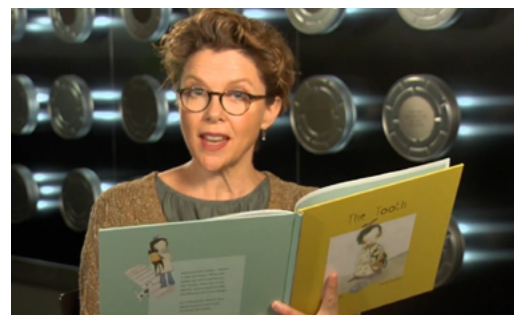
Storyline Online® is a free educational resource for children, parents, English language learners and teachers worldwide. The digital library offers a diverse collection of authors, illustrators and topics. Videos are accompanied by activity guides for home and school that include summaries, discussion points and hands-on activities to encourage children to think more deeply about the topic and themes.



KEVIN COSTNER & JILLIAN ESTELL READ *CATCHING THE MOON*



CHRIS PINE READS *CLARK THE SHARK*



ANNETTE BENING READS *THE TOOTH*



STORYLINEONLINE.NET

SAG-AFTRA FOUNDATION PRESENTS
Storyline
Online®