

SAG-AFTRA FOUNDATION

ROBIN WILLIAMS CENTER

for ENTERTAINMENT and MEDIA



Photos by Dave Krysl

SAG-AFTRA
FOUNDATION

NAMING OPPORTUNITIES

CONTROL AND PROJECTION ROOM

Recognition Location: Door from Greenroom to Control Room

Donation Amount: \$500,000 - \$1,000,000

GREENROOM

Recognition Location: Plaque in Greenroom

Donation Amount: \$500,000

VIDEO WALL

Recognition Location: Plaque Adjacent to Video Wall

Donation Amount: \$250,000

MEN'S RESTROOM

Recognition Location: Door

Donation Amount: \$100,000

WOMEN'S RESTROOM

Recognition Location: Door

Donation Amount: \$100,000

TALENT ELEVATOR

Recognition Location: Elevator Entrance

Donation Amount: \$100,000

STAGE

Recognition Location: Corner of Stage

Donation Amount: \$50,000

SUBWAY TILE ON DONOR WALL

Recognition Location: Ramped Hallway off Lobby

Donation Amount: \$25,000 - \$75,000

TALENT ENTRANCE

Recognition Location: Exterior Door

Donation Amount: \$25,000

CONTACT

Kevin Connell | Director of Corporate Relations
kconnell@sagaftra.foundation | 323.549.6426



BE A PART OF THIS
HISTORIC ENDEAVOR

GIVE TO THE ROBIN WILLIAMS CENTER

sagaftra.foundation/robinwilliamscenter

Photo by Maarten de Boer

The Robin Williams Center for Entertainment and Media serves as a reminder of the extraordinary life, legacy, artistry and activism that Williams gave to the world.

Your support is no small gesture and will help to ensure that actors, broadcasters and recording artists have an educational space and state-of-the-art theater to call home in New York City.

Now is the time to give.

For donations and naming opportunities, contact: Kevin Connell,
Director of Corporate Relations at kconnell@sagaftra.foundation
or 323.549.6426.

**"The passion of creativity
goes back to the core of why
we do what we do."**

- Robin Williams

SAG-AFTRA
FOUNDATION