

SAG-AFTRA
FOUNDATION

CONVERSATIONS PRESENTING SPONSORSHIP

Conversations, the Foundation's most high-profile series, offers over 200 screenings followed by inspiring Q&A's with leading actors and casts, as well as career retrospectives with preeminent actors who explore the process and profession with an audience of fellow artists. These panels are filmed, and are made accessible to the public in our [Conversations Video Library](#).

Conversations are produced virtually, and in person at Robin Williams Center in NYC and in Los Angeles at 5757 Wilshire Boulevard. We host actors from television, film and streaming services as well a series of Conversations specifically for Broadway actors through our partnership with [BroadwayWorld.com](#).

For any SAG-AFTRA performer on the Awards campaign trail, participating in Conversations has become a must to generate awareness and buzz among their peers. Award season campaigning, film releases, and show premiers create a constant flow of traffic to our venues throughout the year.



Samuel L. Jackson



Jennifer Lopez



Brad Pitt



Sandra Bullock



Leonardo DiCaprio



Audra McDonald

CONVERSATIONS PRESENTING SPONSORSHIP

THE COMMITMENT

- \$250,000 annual donation

SAG-AFTRA FOUNDATION'S COMMITMENT

- Acknowledgement on [Conversations](#) webpage
- Acknowledgement on [SAG-AFTRA Foundation Sponsor page](#)
- Branding in all Conversations-related emails (170+ emails annually, 40k+ list)
- Branding in Conversations pre-show graphics before each panel - LA/NYC
- Branded Slide on Robin Williams Center (10'x 16') LED Media Wall (54th & 8th)
- Branding in digital assets in the Meryl Streep Center for Performing Artists Lobby
- Ability to host up to two self-produced events at the Robin Williams Center in NYC and the Meryl Streep Center for Performing Artists
- Mutually agreed upon social media exposure

CURRENT SCREENING PARTNERS

A24 Films

Amazon Studios

American Cinematheque

Apple (Apple Worldwide Video)

Breakwater Studios

CBS Interactive

Corporacion Chilena del Documental

Discovery Communications

Focus Features

Fox Searchlight

FX Network

HBO

Hulu

MTV Documentary Films

MTV Entertainment

National Geographic

NBC Universal

Neon Rated

Netflix

OWN

Peacock

Quantum Marketing Italia

Samuel Goldwyn Films

Showtime

Sony Pictures Entertainment

Starz

Universal Studios

Viacom

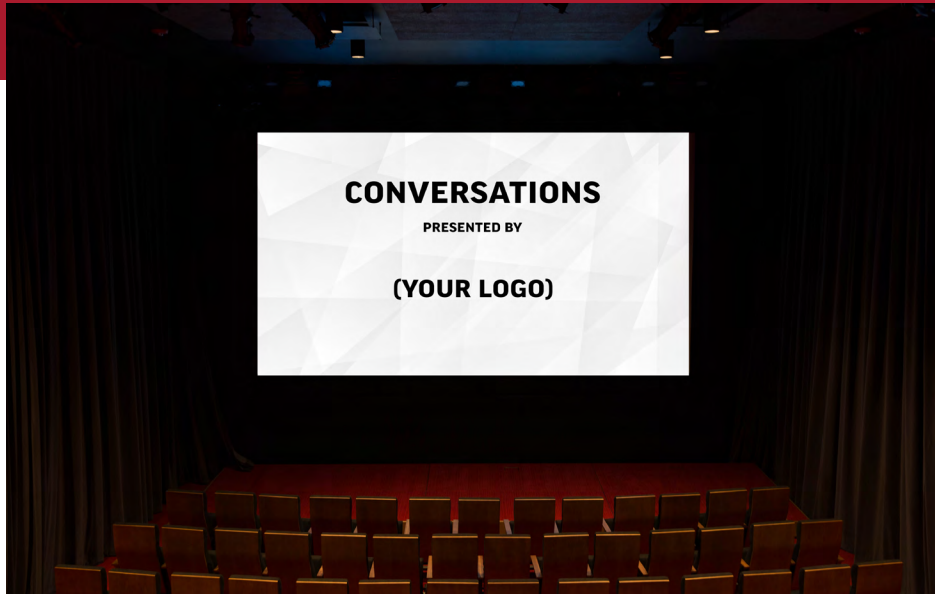
Walt Disney Pictures

Walt Disney Television

Warner Bros. Pictures

Warner Brothers

SAMPLE ASSETS



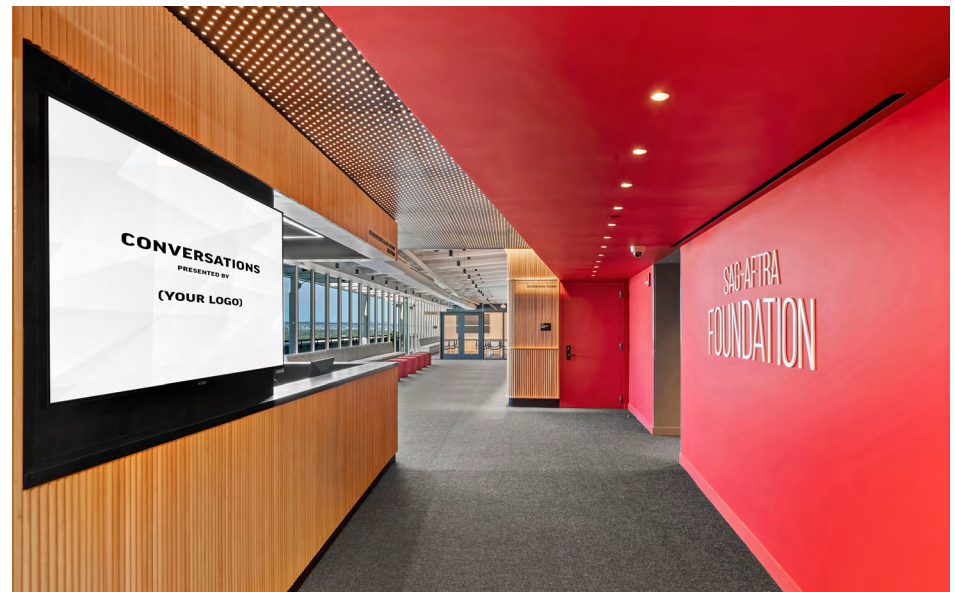
Robin Williams Center for Entertainment and Media Theater - New York



Meryl Streep Center for Performing Artists Tom Hanks & Rita Wilson Screening Room - Los Angeles



Robin Williams Center for Entertainment and Media Exterior Street View - New York



Meryl Streep Center for Performing Artists Lobby - Los Angeles

ABOUT *the* FOUNDATION

The Foundation was created in 1985 to provide a vital financial safety net for SAG-AFTRA performers. Since that time, the Foundation has evolved to offer performers far more than just financial assistance.

Our wide range of professional development and performers programs are designed to help prepare a dynamic talent pool for success across the performing arts. These programs provide training, education, and other resources for new and veteran professionals to help refine their craft. Programs are offered in our Los Angeles and New York facilities, as well as online for performers nationwide.

We understand that performers work in a rapidly changing media environment. It is imperative that our diverse community of actors, voiceover artists, broadcasters, dancers, and more understand evolving entertainment industry trends, are provided with the tools necessary to adapt to these changes successfully, and are given the opportunity to improve their professional skills throughout their careers.

The educational opportunities we offer through our FREE performers programs are designed to empower SAG-AFTRA artists on their individual paths toward career advancement, helping to foster stability, self-sufficiency, and financial independence.

THE SAG-AFTRA FOUNDATION STATS

ASSISTANCE PROGRAMS

SINCE 1985

\$29 MILLION

granted in financial and health assistance to SAG-AFTRA artists and families in need

\$9.5 MILLION

awarded in scholarships to **2,525** SAG-AFTRA artists and their dependents

45.5 MILLION+

total views of recorded *Conversations* and *The Business* programs on YouTube

STORYLINE ONLINE[®]

900 MILLION

total views of our children's literacy program since 2001

PERFORMERS PROGRAMS

SINCE 2001

15,000

workshops, panels, and screenings offered to SAG-AFTRA artists in Los Angeles, New York, and nationwide

24,880

studio hours offered to SAG-AFTRA artists in its voiceover lab recording booth sessions in Los Angeles, New York, and online

563,750

total SAG-AFTRA attendees at all of our workshops, panels, screenings, and classes

8,480

hours of self-tape auditions, audition prep, and on-camera tech assistance offered to SAG-AFTRA artists in Los Angeles, New York, and online

*stats as of November 30, 2023

INDUSTRY SUPPORTERS

The Actors' Council and Entertainment Industry Council are composed of entertainment industry leaders with exceptional expertise and vision regarding the entertainment and media landscape, and support the SAG-AFTRA Foundation's mission and community by giving their time, talents, and donations to our work and programs.

SAG-AFTRA FOUNDATION PRESIDENT and CHAIRMAN OF THE BOARD

Courtney B. Vance

ACTORS' COUNCIL

| | | | | |
|------------------|-------------------|----------------|---------------------|------------------|
| Angela Bassett | Penélope Cruz | Harrison Ford | Nicole Kidman | Mark Ruffalo |
| Annette Bening | Matt Damon | Morgan Freeman | Eva Longoria | Meryl Streep |
| Cate Blanchett | Viola Davis | Tony Goldwyn | Julia Louis-Dreyfus | Kerry Washington |
| Jessica Chastain | Robert De Niro | Tom Hanks | Matthew McConaughey | |
| George Clooney | Robert Downey Jr. | Dustin Hoffman | Helen Mirren | |
| Bryan Cranston | Jane Fonda | Allison Janney | Edward Norton | |