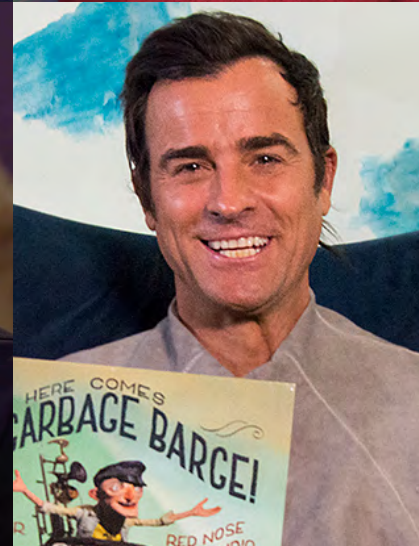
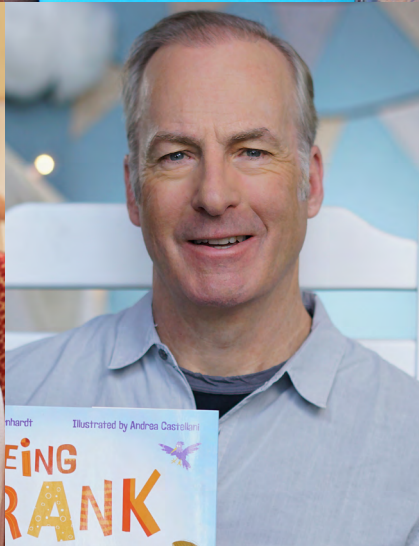
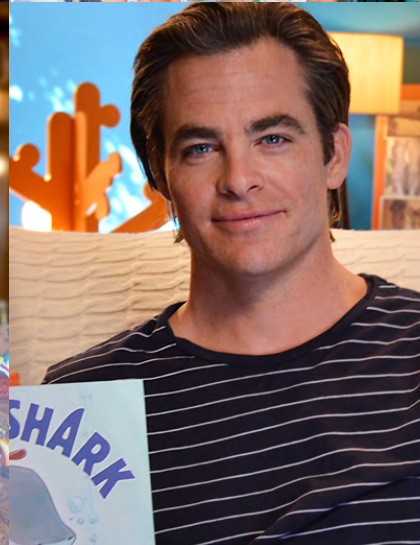
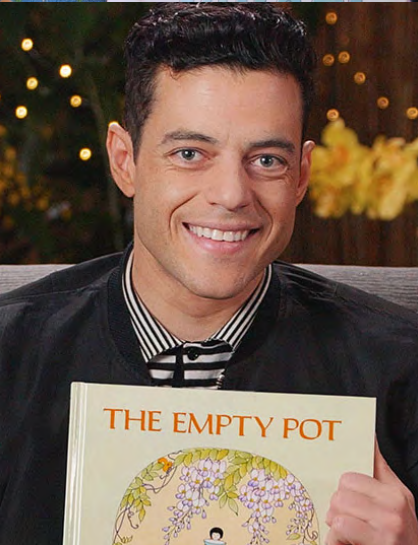
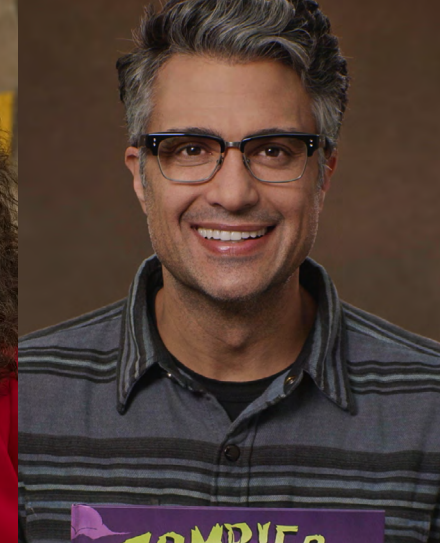


SAG-AFTRA FOUNDATION PRESENTS

Storyline Online[®]

WHERE ACTORS READ TO CHILDREN



TESTIMONIALS



I want to let you know that Ellie's Kindergarten teacher at Eagle Rock Elementary has included the SAG-AFTRA Foundation's Storyline Online program in her daily at home schedule and she is enjoying watching these!

Matt C.
Los Angeles, CA
Parent



Our daughter loves to play, listen and replay all of the stories assigned to her from school and new stories she finds on her own. My husband and I love seeing all of the actors we grew up with and love - including James Earl Jones and Melissa Gilbert - how awesome!

Peg, Steve, Valentina and Sebastian
Indianapolis, IN
Family



A fellow teacher recommended Storyline Online and we happened to watch Chris Pine's reading. Not only did it cheer my son up, but he spoke of something I was unaware of. My son has a scar on his lip and for the first time, he opened up about it. Now he feels confident that 'cool' is due to our differences. Chris infected him with confidence and humility! Thank you for bringing such a bonding opportunity for us!

Aide M.
Teacher and Parent

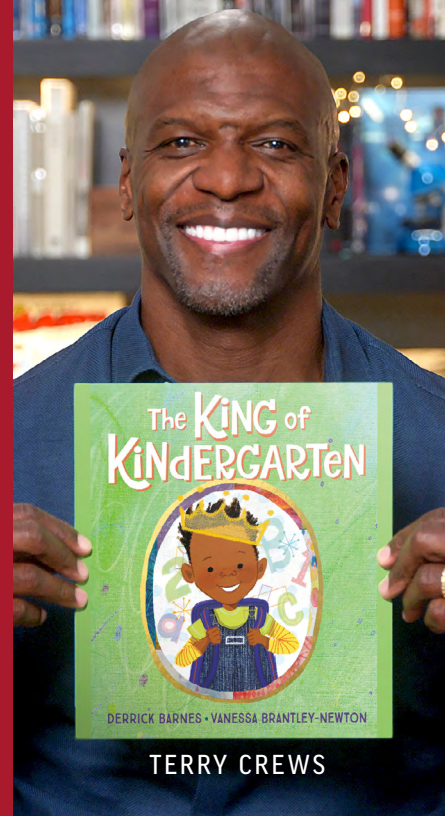
ABOUT

The SAG-AFTRA Foundation's award-winning children's literacy program Storyline Online® is a digital library featuring the world's best storytellers reading children's books aloud alongside creatively produced illustrations. Actors are born storytellers and have the ability to bring characters and words to life.

Aimed at young children in K-4th grades, Storyline Online® inspires and champions a love of reading. Reading aloud is the bedrock of literacy development and is the single most important activity for reading success. Children listen on a higher language level than they can read, making it all the more important to be read aloud to, introducing new vocabulary and language patterns that are not yet part of their everyday speech.

Episodes run between 7-15 minutes with each story exploring an underlying theme such as community spirit, kindness to others, honesty, perseverance, responsibility, and compassion for others, all demonstrating positive behaviors and connecting kids to new worlds, and allowing them to experience lives different from their own.

Storyline Online® has made a significant impact advancing children's literacy and enriching children's lives in the U.S. and around the globe.



TERRY CREWS



Oprah Winfrey
on Storyline Online



MERYL STREEP

LITERACY CRISIS IN THE U.S.

1 in 4

American children
grow up without
learning how to read.

33%

of 4th graders read at
or below basic levels.

25M

children in the
United States today
cannot read proficiently.

85%

of juveniles who face trial
in the juvenile court system
cannot read their verdict.

4x

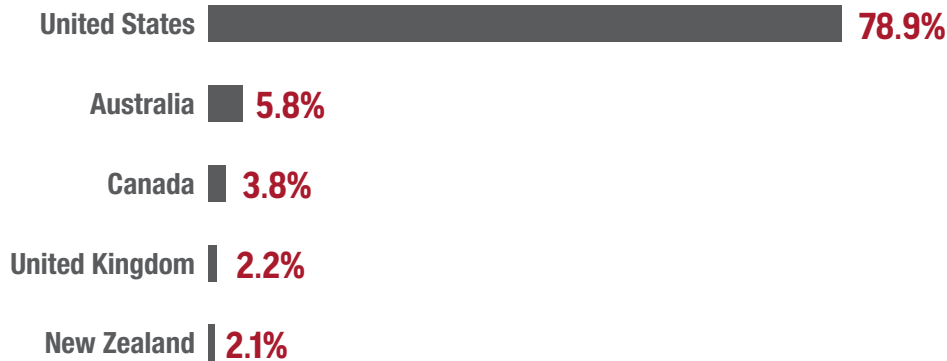
Students who don't read proficiently
by 3rd grade are four times as likely
to drop out of school.

REACH

Storyline Online® currently streams 85 videos and serves as a platform to inspire a love of reading in children in schools, hospitals and homes around the world. Students, teachers, librarians, parents and other caretakers worldwide watch Storyline Online® videos. The program's format is also a tool for English language learners and special needs students of all ages. Storyline Online® is a free and ad-free literacy resource, available for children, parents and educators via the website, YouTube, SchoolTube, and a free mobile app for Apple and Android devices.

WORLDWIDE REACH

Storyline Online® is viewed in every country in the world. Here are five with the most views:



30%
INCREASE IN ENGAGEMENT
SINCE 2020

85

TOTAL VIDEOS

178

TOTAL COUNTRIES WATCHING

31M

TOTAL 2023 VIEWS

900M+

TOTAL ALL-TIME VIDEO VIEWS

AWARDS AND ENDORSEMENTS

2023



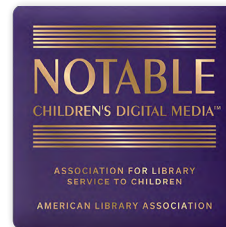
Nominated for a Children's & Family Emmy®
An honor by the Television Academy; nominated for Short Form Program

2021



Parents.com
Named #1 Best Educational YouTube Channel for Kids.

2020



Notable Children's Digital Media
Recognized as one of the best real-time, dynamic, and interactive media content providers for children

2019



AASL Award
Recognized as one of the best websites for teaching and learning

2018



Nominated for a Daytime Emmy®
An honor by the Television Academy; nominated for Outstanding Special Class - Short Format Program

2017



Communicator Award
An award of distinction for their children's website category

2017



MobileWebAward
Best Education Mobile Application from the Web Marketing Association

2017



Telly Award
Representing the very best in video and television across all screens



Endorsed by the **American Federation of Teachers**
Representing 1.7 million teachers and educational professionals



Endorsed by the **American Library Association**

ACTIVITY GUIDES

The SAG-AFTRA Foundation is reaching out to teachers and families all over the world to bring attention to our supplemental educational and curriculum to help children, parents, teachers and caregivers keep learning goals on track.

Each video comes with a downloadable Activity Guide for teachers and parents that aligns with Common Core Standards that strengthen verbal, written and comprehension skills. Aimed at K-4th grade students, these activities encourage children to engage in critical thinking activities and explore the themes of the book.

SAG-AFTRA FOUNDATION PRESENTS

Storyline Online

TEACHERS' GUIDE

Jabari Jumps

SUGGESTED GRADE LEVEL: 1st - 3rd



Watch Sheryl Lee Ralph read this story at storylineonline.net.

READING AND WRITING

ELA COMMON CORE STANDARD

Reading Literature: Students read and respond to works of literature with emphasis on comprehension, making connections among ideas and between texts with focus on textual evidence.

Standards listed below are for 2nd grade, but can be adapted to 1st or 3rd grade standards.

BEFORE VIEWING

Standards: CCSS.SL.2.1

Objective: Tap knowledge and build background to prepare for reading the story.

Procedure: Build background by discussing the following points with students:

- Look at the cover of the book. What do you think this might be about? *Turn and talk to a partner.*
- Where do you think the setting (where and when) of this story is?
- How do you think Jabari is feeling? Why?
- Do you think he jumps? *Thumbs up, thumbs down.*
- How do you feel when you were trying something for the first time?

DURING VIEWING

Focus: Ask and answer questions, making inferences.

Standards: CCSS.SL.2.2

Objective: Students will listen to the story and answer questions.

Procedure: Stop story at specific times to ask questions or pose prompts:

- What is Jabari going to be doing for the first time?
- How is he feeling about it? How do you know?
- Why do you think Jabari and his father squeezed each other's hands when they were watching the other kids jump?
- How is Jabari feeling when he is at the bottom of the ladder and looks up?
- What are some of the things Jabari does that show he is feeling nervous?
- Why did his father suggest that he should take a tiny rest?
- Is it okay to take your time if you are nervous about something?
- What did Jabari's father tell him that helped him feel less scared?

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ACROSS THE CURRICULUM ACTIVITIES

SOCIAL – EMOTIONAL

Focus: Growth Mindset

Objective: Students will learn what a growth mindset is, along with strategies that can be used to help build a growth mindset in their daily lives.

Materials:

- Growth/Fixed Mindset chart (page 10)
- Growth Mindset Goals worksheet (page 11)
- Video about growth mindset
- Chart paper
- Markers

Video: Search for videos about growth mindset.

Procedure:

- The teacher will show students a video of choice that focuses on a growth mindset versus a fixed mindset.
- Have the class discuss the video and the differences between a growth and fixed mindset.
- The teacher will create a Growth/Fixed Mindset outline on chart paper that shows ideas and strategies that can be used when someone is facing a problem, trying to achieve a goal, or is feeling scared, anxious, nervous, or disappointed.
 - Start by discussing the strategies that Jabari and his father used in the story.
 - Allow students to add their own ideas to the list.
 - Practice some of the strategies – like taking deep breaths, counting, stretching, thinking positive thoughts, etc.
- Have students work in small groups to discuss the things that they were scared of doing for the first time, and what strategies they used to change from a fixed mindset to a growth mindset.
- Have students share their ideas in their groups.
- The teacher will then provide guidance to help students complete their own Growth Mindset Goals worksheets. The class will discuss their challenges – what someone with a fixed mindset would think, and what someone with a growth mindset would think. This poster can be hung up and referred to while the students work independently.
- Students will complete their own Growth Mindset Goals worksheet independently.

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1200% ↑

INCREASE IN DOWNLOADS SINCE APRIL 2020

GROWTH/FIXED MINDSET CHART

FIXED	GROWTH
I'll never be as smart as that person.	Everyone is talented in many ways.
I can't do it.	I'm still learning. I'll keep trying.
This is too hard.	With more practice, it will be easier.
I'm not good at this.	This may take some time and effort.
I made a mistake.	Mistakes help me learn.
I give up.	I can try a different strategy.

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MOST VIEWED!

Arnie the Doughnut

Read by: Chris O'Dowd

Written by: Laurie Keller



Maddi's Fridge

Read by: Jennifer Garner

Written by: Lois Brandt



Henry Holton Takes the Ice

Read by: Ray Romano

Written by: Sandra Bradley



The Case of the Missing Carrot Cake

Read by: Wanda Sykes

Written by: Robin Newman



I Need My Monster

Read by: Rita Moreno

Written by: Amanda Noll



OUR FIRST STORY IN ENGLISH + SPANISH!

¡Los Zombis No Comen Verduras! / Zombies Don't Eat Veggies!

Read by: Jaime Camil

Written by: Megan and Jorge Lacera

STORYLINE ONLINE READERS

Al Gore

Allison Janney

Amanda Bynes

Amber Rose Tamblyn

Angela Bassett

Annette Bening

Barbara Bain

Betty White

Bob Odenkirk

Bonnie Bartlett

Bradley Whitford

Caitlin Wachs

Camryn Manheim

CCH Pounder

Chris O'Dowd

Chris Pine

Chrissy Metz

Christian Slater

Connie Britton

Cynthia Erivo

David Harbour

Dulé Hill

Ed O'Neill

Elijah Wood

Eric Close

Ernest Borgnine

Esai Morales

Haylie Duff

Hector Elizondo

Holly Robinson Peete

Isabella Gomez

Jaime Camil

James Earl Jones

Jane Kaczmarek

Jennifer Garner

Jillian Estell

Joel McHale

John Lithgow

Julianna Margulies

Justin Theroux

Kaia Gerber

Karan Brar

Kathryn Hahn

Katie Leclerc

Keith Carradine

Kevin Costner

Kiernan Shipka

Kristen Bell

Kyra Sedgwick

Lea Michele

Lily Tomlin

Lonnie Chavis

Mackenzie Hansicksak

Marc Maron

Mark Duplass

Mary Steenburgen

Melanie Lynskey

Melissa Gilbert

Meryl Streep

Michelle Yeoh

Mindy Sterling

Molly Ephraim

Nancy Cartwright

Oprah Winfrey

Pamela Reed

Parker Bates

Rami Malek

Rashida Jones

Ray Romano

Reid Scott

Rita Moreno

Robert Guillaume

Rosario Dawson

Rose Byrne

Sarah Silverman

Sean Astin

Seth Meyers

Sheryl Lee Ralph

Simu Liu

Sutton Foster

Tamera Mowry

Terry Crews

Tia Mowry

Tony Hale

Tramell Tillman

Ty Burrell

Vanessa Marano

Viola Davis

Wanda Sykes

William Daniels

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$500,000

12-MONTH TERM
8 BOOKS PRODUCED

- Logo on StorylineOnline.net
- Banner ad on StorylineOnline.net
- Logo on Teacher Activity Guides
- Mutually agreed upon social media exposure
- Inclusion in a dedicated Storyline Online® Sponsor Press Release
- Acknowledgement on SAG-AFTRA Foundation Sponsor page on sagaftra.foundation
- Branding in all emails sent to Storyline Online® email database (96,000+)

PREMIER SPONSOR

\$250,000

6-MONTH TERM
4 BOOKS PRODUCED

- Logo on StorylineOnline.net
- Banner ad on StorylineOnline.net
- Logo on Teacher Activity Guides
- Mutually agreed upon social media exposure
- Acknowledgement on SAG-AFTRA Foundation Sponsor page on sagaftra.foundation
- Branding in all emails sent to Storyline Online® email database (96,000+)

SUPPORTING SPONSOR

\$125,000

3-MONTH TERM
2 BOOKS PRODUCED

- Logo on StorylineOnline.net
- Logo on Teacher Activity Guides
- Mutually agreed upon social media exposure
- Acknowledgement on SAG-AFTRA Foundation Sponsor page on sagaftra.foundation
- Branding in all emails sent to Storyline Online® email database (96,000+)

SAG-AFTRA FOUNDATION

ABOUT

The SAG-AFTRA Foundation is a 501(c)(3) nonprofit organization dedicated to increasing children's literacy through its award-winning signature program **Storyline Online®**.

The SAG-AFTRA Foundation provides emergency health and financial assistance for performing artists in times of urgent need, as well as free career development and educational programs that offer the tools and resources needed to stay on the cutting edge of industry demands.

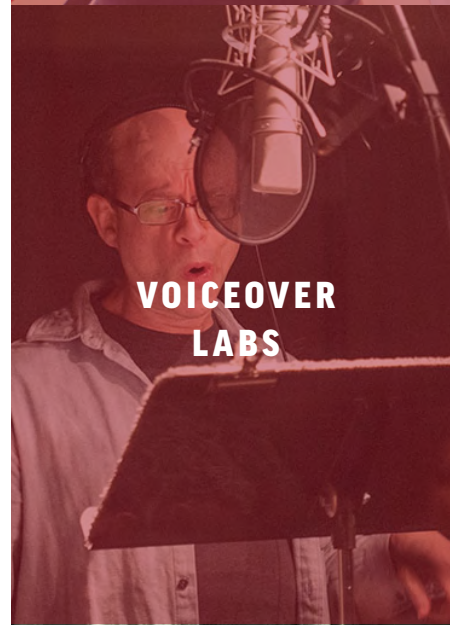
For more information visit sagaftra.foundation.



**CASTING
ACCESS**



CONVERSATIONS



**VOICEOVER
LABS**

SAG-AFTRA
FOUNDATION



Inspire and elevate the next generation.

**MAKE YOUR COMPANY
A PART OF OUR STORY.**

Support Storyline Online®.

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