

**15TH
ANNUAL**

**SAG-AFTRA FOUNDATION
L.A. GOLF CLASSIC**

JUNE 8, 2026

**SPONSORSHIP
OPPORTUNITIES**



EVENT SCHEDULE

9:00AM - 11:00AM

Registration
Breakfast
Putting Contest

11:00AM SHOTGUN START

Four-person Modified Best Ball team format

11:30AM - 2:30PM

Lunch at the turn

4:30PM

19th Hole Reception Dinner and Awards Ceremony



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$100,000
(LIMIT 1)

- Presenting Sponsor naming rights
- 6 Golf foursomes plus 1 SAF celebrity participant per team
- 24 Player tee gift bags
- 8 Branded On-Course Tee Signs
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Social media mentions
- Branding on onsite signage
- 24 tickets to post-tournament dinner and awards ceremony
- Verbal recognition at post-tournament dinner and awards ceremony
- Reserved seating at post-tournament dinner and awards ceremony

PLATINUM SPONSOR

\$50,000
(LIMIT 2)

- 5 Golf foursomes plus 1 SAF celebrity participant per team
- 20 Player tee gift bags
- 6 Branded On-Course Tee Signs
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Social media mentions
- Branding on onsite signage
- 20 tickets to post-tournament dinner and awards ceremony
- Verbal recognition at post-tournament dinner and awards ceremony
- Reserved seating at post-tournament dinner and awards ceremony

GOLD SPONSOR

\$25,000

- 3 Golf foursomes plus 1 SAF celebrity participant per team
- 12 Player tee gift bags
- 4 Branded On-Course Tee Signs
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Social media mentions
- Branding on onsite signage
- 12 tickets to post-tournament dinner and awards ceremony
- Verbal recognition at post-tournament dinner and awards ceremony
- Reserved seating at post-tournament dinner and awards ceremony

SILVER SPONSOR

\$10,000

- 1 Golf foursome plus 1 SAF celebrity participant per team
- 4 Player tee gift bags
- 2 Branded On-Course Tee Signs
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Branding on onsite signage
- 4 tickets to post-tournament dinner and awards ceremony
- Verbal recognition at post-tournament dinner and awards ceremony

BRONZE SPONSOR

\$5,000

- Golf twosome
- 2 Player tee gift bags
- 1 Branded On-Course Tee Sign
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Branding on onsite signage
- 2 tickets to post-tournament dinner and awards ceremony
- Verbal recognition at post-tournament dinner and awards ceremony

On-course activations without players also available. | Individual golf spots available for \$1,500.

CUSTOM SPONSORSHIPS

GOLF BALL SPONSOR

\$12,500
(LIMIT 1)

- Company name or logo on 30 dozen golf balls (1 sleeve per player)
- 1 Golf foursome, plus 1 optional SAF celebrity participant per team
- 4 Player tee gift bags
- 2 Branded On-Course Tee Signs
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Social media mentions
- Branding on onsite signage
- 4 tickets to post-tournament dinner and awards ceremony
- Verbal recognition at post-tournament dinner and awards ceremony

PHOTOGRAPHY SPONSOR

\$12,500
(LIMIT 1)

- Company name or logo on team photo that each player receives
- 1 Golf foursome, plus 1 optional SAF celebrity participant per team
- 4 Player tee gift bags
- 2 Branded On-Course Tee Signs
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Social media mentions
- Branding on onsite signage
- 4 tickets to post-tournament dinner and awards ceremony
- Verbal recognition at post-tournament dinner and awards ceremony

WATER SPONSOR

\$12,500
(LIMIT 1)

- Company name or logo on all bottled water
- 1 Golf foursome, plus 1 optional SAF celebrity participant per team
- 4 Player tee gift bags
- 2 Branded On-Course Tee Signs
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Social media mentions
- Branding on onsite signage
- 4 tickets to post-tournament dinner and awards ceremony
- Verbal recognition at post-tournament dinner and awards ceremony

BBQ LUNCH SPONSOR

\$12,500
(LIMIT 1)

- Company sign at BBQ Lunch site
- 1 Golf foursome, plus 1 optional SAF celebrity participant per team
- 4 Player tee gift bags
- 2 Branded On-Course Tee Signs
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Social media mentions
- Branding on onsite signage
- 4 tickets to post-tournament dinner and awards ceremony
- Verbal recognition at post-tournament dinner and awards ceremony

NON-GOLF SPONSORSHIPS

**ON-COURSE ACTIVATION
BRONZE SPONSOR**
\$5,000

- Branded On-Course Tee Sign
- Mention in event press release
- Branding on SAG-AFTRA Foundation website
- Branding on onsite signage
- Ability to stage a branded tent and provide products for players
- 2 tickets to post-tournament dinner and awards ceremony



SMOOTHIE TRUCK
\$1,500
(LIMIT 1)

- Sponsor the Smoothie Truck set up all day serving complimentary drinks to players and volunteers
- Signage at truck setup
- Ability to provide a branded premium
- 2 tickets to post-tournament dinner and awards ceremony

\$25,000



HOLE-IN-ONE SPONSOR
\$1,000
(3 AVAILABLE)

- Sponsor the hole-in-one prize at Par 3
- 1 sign recognizing your sponsorship
- 2 tickets to post-tournament dinner and awards ceremony

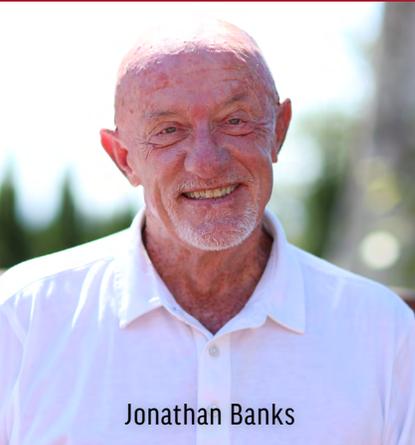


\$25,000

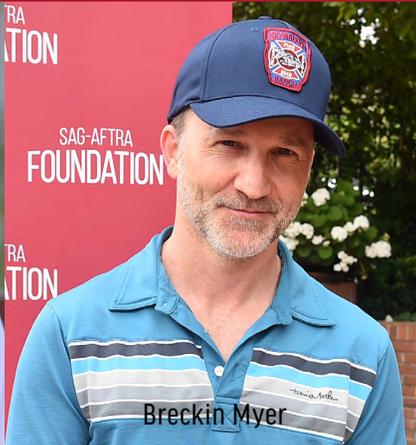
TEE SIGN SPONSOR
\$500

- Branded on-course tee sign

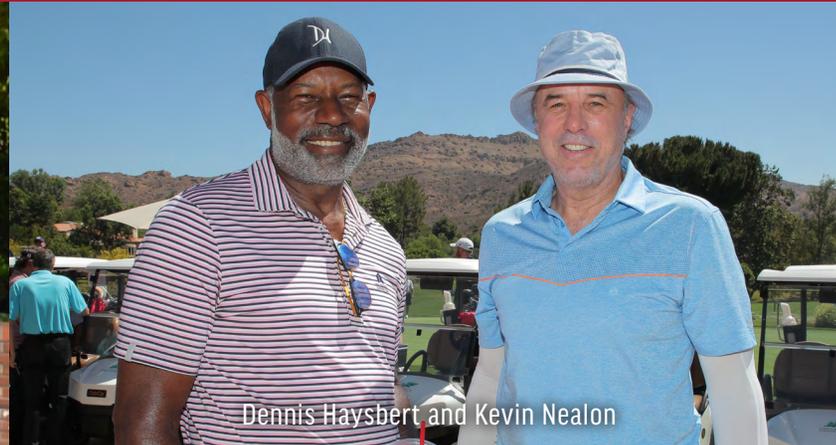
PAST CELEBRITY PLAYERS



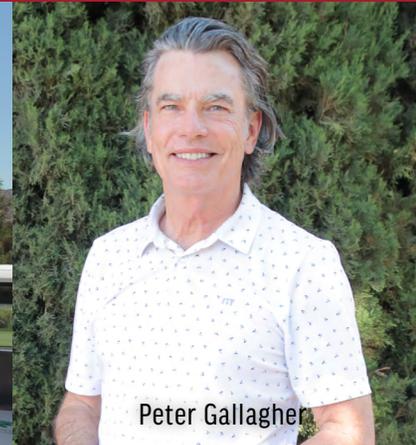
Jonathan Banks



Breckin Meyer



Dennis Haysbert and Kevin Nealon



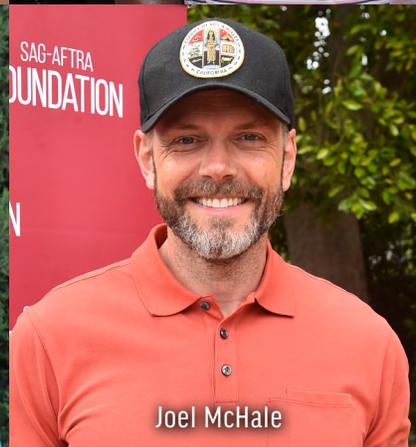
Peter Gallagher



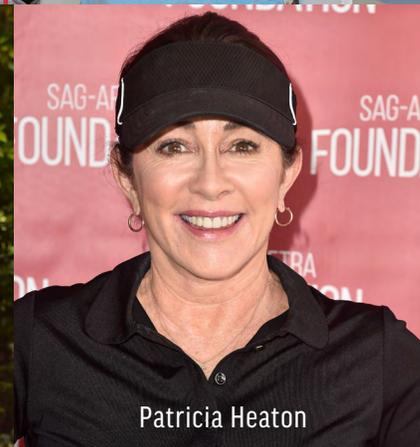
Haley Joel Osment



Josh McDermitt



Joel McHale



Patricia Heaton



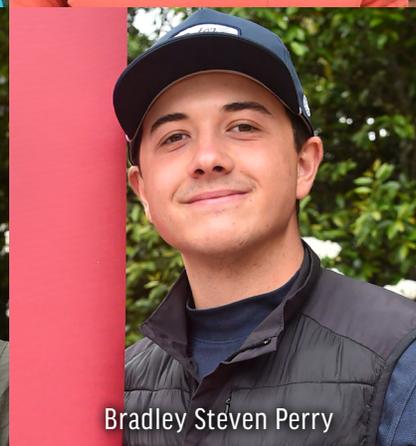
Andia Winslow



Shawn Hatosy



Damian O'Hare



Bradley Steven Perry



Jake Short



Tony Curran

PAST GOLF SPONSORS



JOHNNIE WALKER



ABOUT

The SAG-AFTRA Foundation is a nonprofit organization dedicated to supporting SAG-AFTRA performers throughout their careers and lives. For more than 40 years, the Foundation has served as both a professional resource and a safety net - providing career-advancing education, and emergency financial assistance to performers nationwide.

The LA Golf Classic is one of the Foundation's signature fundraising events. Proceeds from the event directly benefit the Foundation's Emergency Assistance Fund, which provides financial relief to SAG-AFTRA members facing unexpected crises.

Through the Emergency Assistance Fund, the Foundation helps performers meet urgent needs such as housing, utilities, medical expenses, health insurance premiums and COBRA, disaster-related losses, and other essential costs that threaten stability during times of hardship. These grants often serve as a lifeline—helping members remain housed, maintain access to healthcare, and navigate moments of profound uncertainty.

Over the years, the Foundation has provided over \$34.5 million in emergency assistance to tens of thousands of performers, responding to both individual emergencies and large-scale industry and community crises. Support from the LA Golf Classic ensures the Foundation can continue to be there—ready to respond when a performer's life takes an unexpected turn.



The SAG-AFTRA Foundation came to my financial rescue just when I needed them the most. With no one else to turn to, they guided me through the process so smoothly. I am forever grateful for this wonderful Foundation.

- Michael R.
SAG-AFTRA member



The SAG-AFTRA Foundation provided emergency assistance to me and my family when I was battling breast cancer and unable to work. I'll never forget it and I'm forever grateful.

- Daya V.
SAG-AFTRA member



If it wasn't for the SAG-AFTRA Foundation's assistance programs, I would have lost my health coverage following my heart transplant. It's life or death for me, and the Foundation literally helped save my life.

- Brooklyn M.
SAG-AFTRA member



The last five years have been brutal for working actors, and it's easy to feel like an island in this industry. But the Foundation reminded me I'm part of a community, and I look forward to giving back and supporting others the way I've been supported.

- Ian V.
SAG-AFTRA member



CORPORATE SPONSORSHIP OPPORTUNITIES

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